



**2016 FESTIVAL PROGRAM BOOK  
RATE SHEET**

<b>Outside back cover (5" wide x 8" long)</b>	<b>475</b>
<b>Inside front cover (5" wide x 8" long)</b>	<b>450</b>
<b>Inside back cover (5" wide x 8" long)</b>	<b>450</b>
<b>Inside full page – preferred placement* (5" wide x 8" long)</b>	<b>400</b>
<b>Inside full page – standard placement (5" wide x 8" long)</b>	<b>350</b>
<b>Half page (5" wide x 4" long)</b>	<b>225</b>
<b>Quarter page (2 1/2" wide by 4" long, or 5" wide x 2 long)</b>	<b>125</b>

\* PREFERRED PLACEMENT: full-page advertisement facing a program page.

Above rates are for camera output ready art, black ink only, no bleeds. **Add 10% for color.** PDF files should not contain crop marks. Scans should be 300 dpi, greyscale.

**\*\* DEADLINE FOR RESERVATIONS AND PAYMENT IS MAY 16.\*\***

**ABSOLUTE DEADLINE FOR SUBMISSION OF ART IS MAY 23. All questions and ads should be emailed to Susan Obel at [info@astonmagna.org](mailto:info@astonmagna.org)**

**Reply form NEXT page...**



**2016 FESTIVAL PROGRAM BOOK  
AD SPACE RESERVATION FORM**

**Please reserve the following ad space:**

__ Outside back cover (5" wide x 8" long)*	\$475
__ Inside front cover (5" wide x 8" long)*	450
__ Inside back cover (5" wide x 8" long) *	450
__ Inside full page – preferred placement* (5" wide x 8" long) *	400
__ Inside full page – standard placement (5" wide x 8" long)	350
__ Half page (5" wide x 4" long)	225
__ Quarter page (2 1/2" wide by 4" long or 5" wide x 2" long)	125

**Please note: Placements indicated with an asterisk (\*) are on a first-come, first-served basis only.**

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Mailing Address

\_\_\_\_\_  
City, State, Zip

\_\_\_\_\_  
Email address

\_\_\_\_\_  
Phone

**PLEASE REMIT PAYMENT TO:**

**ASTON MAGNA FOUNDATION  
PO BOX 28, GREAT BARRINGTON, MA 01230  
ATTN: PROGRAM BOOK**